Albert Snyder
79 Hill Ave
Watsonville
California

The Aromas Booster

Monthly Bulletin Dedicated To Community Improvement

Monthly meetings on the second Wednesday of each month, Blohm Ave. School, 8:00 o'clock

Volume II, No. 1 **PUBLISHED BY THE AROMAS IMPROVEMENT ASSOCIATION** **November, 1953**

Anne Matiasevich to Show Pictures of Germany

Miss Anne Matiasevich, who spent one year teaching in Germany will tell of her experiences and show pictures taken while there at the P.T.A. meeting on November 20th, 8:00 o'clock at the school.

The Fifth Grade Teacher, Mrs. Veryl Dawson, and her room mothers will be hostesses.

Turkey Dinner and Bazaar Coming

The ladies of the Community Baptist Church of Aromas will serve a Turkey Dinner and hold a bazaar on Friday November 13th. Dinner will start at 6:00 p.m., at $1.50 per plate.

The bazaar will open at 7:30 with a food sale, candies, and a profusion of fancy work. Everyone is cordially invited.

Some Old Customs Need Reviving

Old timers remember when every one in town turned out to support the chicken dinners given by the Ladies Aid every fall. Folks did this for two reasons; first, to support and show good will and second, because those dinners were wonderful! This year it's going to be TURKEY and will be a sumptuous feast!

WHY NOT REVIVE THE CUSTOM?

Thanks for Chrysanthemums

Wish we knew who to thank for the beautiful Chrysanthemums now blooming in our yard! Got them this spring off the plant exchange table. It would be nice if everyone would tuck his name in among his donations so we'd know whom to thank.

BLOHM AVENUE ALONE HAS REPORTER

Last month your editor asked for volunteers to write up the happenings of each Avenue or Area in Aromas.

Sadie Warren has responded to write up the events on BLOHM AVENUE. Surely there is **some one in each of the other sections** who could do this little service for his community, so let's hear from you!

Along Blohm Avenue

By Sadie Warren

There's a touch of winter in the air these mornings and the wind whispers around the eaves of the house with a promise of more to come.

If that is not enough one can see **Mr. and Mrs. Herrlich** busily cutting out the summer flowers that are fading and saving out the plants for some one who will visit the plant box at the corner in the future.

Then you will see our new neighbors **Mr. and Mrs. Cook** busily building fence and arranging their yard to their liking. One can see vast improvement there and their new windows have added much. There may be more that I am unable to see.

Next comes **Mr. and Mrs. Andrews** home that has taken on a new face through-out the past summer. I feel it a privilege to live next door as I have enjoyed their lovely yard all summer from my windows. Do wish I had room to tell you what good neighbors they are.

Will add that **Sadie Warren** has been busy too. But not in the garden, much to my regret, as I do love to be a part of all this improvement along the line. But I've sorted out old books and magazines and moved everything in the house. It changes my viewpoint anyway.

Will write more next time. There is plenty more.

Change of Scene

A little bird told the Booster Staff that some folks just look to see who has been honored with the Home of the Month and never open the pages of their Booster. This month we've fooled 'em. They'll have to open the pages to find it!

Advertising: Sometimes a man postpones advertising to sell his goods until he has to advertise to sell his store.

AROMAS IMPROVEMENT ASSOCIATION MEETING

THIS Wednesday, November 11

• 8:00 O'clock, Civic Center •

Speaker on Water Development

Editorial

Is Aromas to be the "land of used to be" or a land up and coming in the present and planning for the future?

Old timers wax eloquent when telling of Aromas having been the apricot center of the world; "Cot Season" when the community was swarming with activity and large numbers of people moved in to help harvest our bumper crops.

But with a few exceptions, our apricots are a thing of the past. The trees have been cut down and hillsides stand naked, or with old snags of trees telling the story of a land that "used to be."

We are in a period of transition. The problem now is to find new industries and new crops to take the place of the old.

The growing of Christmas trees on northern slopes is one suggestion that has taken hold and several thousand of the trees have been ordered. (Picture our hills lush with firs and pines.)

Every year a few people put in permanent pastures and many others are planning future plantings.

H. A. Hyde once said that Aromas was an ideal spot for growing of bulbs.

There are countless other crops that could be planted on our acreages and would add to the total income as well as to the appearance of our community.

One of the best ways to improve Aromas would be to add several hundred dollars per year to each of our incomes. By using all of our land to advantage and developing "spare time" industries this could be done.

A new feature in the Booster each month will be an article by Art Greathead, Monterey farm advisor. He will suggest and explain new industries and farm crops for Aromas. Art is anxious to be called on to visit our farms and to help plan and advise us. So let us use his expert aid and forget about this land of "used to be" and make it a land of today.

BORROWED IDEA

(usable in Landscaping our park)

Living Memorial. Landscaping the grounds of the new community hospital in Pocahontas, Ark., was an expensive problem for members of the local business women's club. They solved it quickly, though, in a way that everyone appreciated. Local families were asked to donate money, in memory of some loved one, for a "memorial tree" to be planted on the hospital grounds. Pocahontas residents liked the idea so much that the fund drive was completed in a few weeks. Now when they drive by the hospital they can see "their" tree providing shade and beauty that will last for years to come.

ORGANIZATIONS TAKE NOTE!

All events scheduled for December which you would like brought to Public Attention must be gotten to MRS. SADIE WARREN by NOV. 25th. Anything of public interest your group is doing would be welcome.

Grange to Have New Modern Kitchen

We are proud to announce that a large new kitchen is being built in our Aromas Grange.

The partition was torn out and the wall extended to enlarge the room. Spacious cupboards are being added. Two double sinks, a wash basin and two electric ranges placed back to back (everything equipped for efficiency in serving large dinners) will be added.

The work is all being donated by members of the grange. Among those working are Don Kingsford, carpenter; Lee Purtill, electrician; Karl Klauman, plumber, and Jim Kaufman, Ted Hanson, Harold Thompson, Walter Smith and Harry Totton.

The Home Economics are on hand with coffee and suggestions, and have served two meals to the busy workers.

Hats off to the Grange from the community at large.

INSIDE YOUR HOME

By Edna L. Breslawsky, Interior Designer

UPHOLSTERED FURNITURE

The selecting of upholstered pieces is perhaps the most important decision that the homemaker has to make other than the color scheme for the room itself. If it is necessary to budget your spending in the furnishings for your living room, it is not wise to purchase cheaper substitutes of good upholstered furniture but rather to buy fewer pieces at a time. If you choose furniture with good design and simple line you need not worry about them going out of style, and pieces that are good to begin with, can be reconditioned with new covers when necessary and made to look like new.

The construction counts. The construction and the materials determine the qualities of each upholstered piece. It is the finishing touches, as well as superior internal construction which take time and qualified workmen, thus costing more to produce; these are usually lacking in bargain pieces. An actual example is where one manufacturer produced four chairs per day per man, while another manufacturer produced one chair of that style in four days using an expert workman. Some manufacturers use only curled white horse hair. others use various proportions of hogs hair and other animal hair, often of short lengths which quickly pack or move around. Some use only moss or excelsior. Some use none of this but only cotton. Also. there are many grades of cotton. These are mentioned here because they are items to be inquired about when purchasing. They are not apparent and cannot be judged by external appearances.

Use of foam rubber in upholstering is increas-

(Please turn to Page Eight)

MEMBERSHIP NOW DUE FOR 1954

Girl Scout News

Things have been humming in the "Girls' Section" lately. Two new Brownie Troops have been organized. Mrs. L. A. McCandless is the leader of the second and third grade Brownies, with Mrs. Dale Super assisting. Mrs. James Meyers, Mrs. Celia Roberts and Mrs. Helen Taylor are her Troop committee.

Fourth Grade Brownies are under the leadership of Mrs. James Clark and Mrs. John Giorvas. Their Troop Committee consists of Mesdames Gordon Williamson, Orville Smith and Ray Webb.

Troop 31, our Fifth Grade Girls, is getting off to a good start under two new leaders, Mrs. Helen Stratton and Mrs. Dorothy Boggs. Mrs. Kay Yoshida and Mrs. Grace Simmons, their former leaders, though unable to continue active leadership, will give all the help they can and their hearts will be with Troop 31.

Many happy years of Scouting are ahead for these girls, thanks to these women who are willing to give of their time and their love, and to Miss Molly Galbraith, our Scout Executive who has spent many hours in Aromas recently assisting in the organization.

Mrs. Seth Bixler Co-leader of Troop 29 was surprised last Monday when the girls of her troop presented her with a beautiful Friendship-crib quilt they had pieced for her. A jolly party followed, complete with refreshments prepared and served by the girls.

Miss Molly Galbraith was present as were members of their Troop Committee, Mrs. Ernest White, Mrs. Clarence Totten, and Mrs. Eldon Marshall and Co-leaders, Mrs. Carroll Hall, Mrs. Walter Reed.

Boy Scouts and Cubs, please turn in your news also to Mrs. Sadie Warren so we can hear of your interesting activities.

QUICKIE!

Towns: A small town is just a big town with all the undesirables removed.

—Lincoln Journal, Lincolnton, Ga.

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Who's New in Aromas

The **DeRaad** family has purchased the Stern ranch on Carneros Road. **Dutch DeRaad** moved his family from Brisbane so they could start school here in September. Larry goes to high school, Joan and Jerry attend grammar school. Dutch comes down week-ends. He has a Redwood Products shop and is planning on moving it here. He makes all types of window boxes, patio tubs, hanging baskets, trellises, etc. Alice, his wife's, hobby is gardening. The young folks have rabbits, chickens and two sheep. They are looking forward to joining the 4-H Club. Joan is happy that she can take piano lessons at school. Dutch comes from Holland. Alice is a native Californian. The children were all born in San Francisco. We hope they will like it here.

Mrs. Maggie S. Carpenter has purchased the former Wolcott place on Bardue Avenue for a family home. Her son **Ralph** and his wife **Jewel Dean** and there children Lorin and Jerry live with her. They moved here from a ranch in Selma, where they lived for twenty years. She has four sons and a daughter all living in California. Son Roy lives in the Hall district. She came here to get away from the hot weather. We don't think she could have found a better climate nor a nicer place to live. She has twelve grandchildren and four great-grandchildren. She has always enjoyed being a busy housewife and happy doing church work. She was a Sunday School teacher for many years. Jewel Dean likes to cook and read. Ralph is musical and plays a banjo. Lorin is in kindergarten and takes after his Dad and loves music. Jerry will attend kindergarten next year.

Aromas Boys To Have New Scoutmaster

Boys of Troop 16 will be delighted to hear that Bill Stratton has volunteered to be their new Scout Master, with Harvy Assmussen as his assistant. Both men are enthused over the prospects of their new "job" and we wish them many rewarding years of service.

Age 16: When a boy turns from Boy Scouting to girl scouting.

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The Aromas Home of the Month

Owned by Mr. and Mrs. Willard Boggs

"It is only a Tiny Garden
With a charm that is all its own."
—Carrie Jacobs Bond

When next in the village, stop at the corner of Bardue and Blohm for a look at the garden there. Take a **GOOD** look.

If Willard or Dorothy Boggs is home, take the trouble to see the little sanctuary between kitchen and old Tank House, out back.

On a warm, summer afternoon, an attractive young woman was on her front porch, painting a picture of a smart boy (four-shooter an' all) busy rounding up his stock, when the stranger called. Dorothy gets full marks for self control when disturbed, for her reception was gracious.

The white house, with its darker trimmings looks cool. and is. (No Willard—not small-compact). Good, well used living room, three wide windows. Sunshine yellow bathroom behind. Right front, children's room, followed by parent's, backed by kitchen passage leading to garden.

Most married couples want "one of each" and usually reach the "wish we had an extra room" stage quicker than they thought. So, Willard, readers will sympathize (I hope)with your, "Soon, I'll have to add on." Anyway, I think you've arranged the children's room well, with their wide built-in bunk beds, closets and dressers, all painted turquoise. Yes, the kitchen **is** smallish, but don't you **like** small ones?

Your coloured tile floors are excellent. Smashing job. (Translation at end). But let's go front.

Window faces stuffed with thickly blooming begonias. Narrow flower bed snip at house base.

Now, I **like** fences, but prefer 'em ornamental and unobtrusive. Front and left sides are both, with supported choice roses, dahlias and hibiscus. Right front to back, tall hedge for privacy. Left back, garage shaded by spreading catalpha and tamarix trees.

But the Lawns—all round. Aren't they the greenest, thickest, softest, smoothest, bare-foot-walkablest ever??

Right behind the kitchen is Dorothy's own corner. A Sanctuary hedged on two sides, there's a sweet scented magnolia for shade and tall, beautiful fuschias. Some of the single blooms are almost posies in themselves. Honest!!

Here's the old Tank House, where, when "on nights," sleeps Willard. Its entrance guarded by a matronly camelia, now busy getting her pink frock out of storage. Beyond, another little garden. Teannie, family pup, of mixed pedigree but undiluted affection, spends as little time as possible on her lead here, and probably wonders why on earth anyone should admire delphiniums instead of her.

By the way, did anyone notice a small automatic,

(Please turn to Page Eight)

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P. T. A. Carnival Outstanding Community Get-together

From the time the dinner bell was rung at the school cafeteria until the last spook crept away and the last ember died in the bonfire, FUN was the thing there was most of this Halloween.

Something to be commended this year was the fact that the children planned and ran all of their own "concessions", the money going to the P.T.A., who will in turn use it to make a basketball court and hard-top area for the children.

It is good to teach children to cooperate with their elders in doing things for the common benefit.

Nice going, Wayne Malone, Chairman and all of his fine committees!

Renters Supreme

It is admirable when home owners improve and beautify their property, but it is even more so when folks who are renting do so.

An outstanding example is that of BILL AND GENEVA ANDREWS. MRS. WHITE, owner of the property, beams when she tells of the beautiful job of decorating Geneva has done inside the house; and of how Bill has enclosed the back yard with a new fence, planted a lawn, put in new walks and surfaced the area under the clothes lines. The house and yard from the front is a delightful addition to our Main Street.

HATS OFF, Bill and GENEVA Andrews!

Quotes of the Month

Salinas Chamber of Commerce: "Dear Mrs. Reed: I want to compliment you and your associate publishers on the makeup and contents of the Aromas Booster. It is most interesting and informative and should serve a particularly fine purpose. If it is not too much trouble, we would appreciate receiving the publication each month."

Ruby Hall: "Give us folks on Carr Avenue five more years and we will have something to show!"
Editor's Note: Many residents in Aromas are working on a five-year plan of improvement and why wouldn't it be a fine co-operative idea for a whole Avenue?

Mrs. Myrta March, (Applegate, Oregon): "Have just finished reading your fine Booster, and now my neighbor, Ivy Hoffman, is reading it. I wish I had some of your Ham Dinner and some of Mrs. Herzog's Texas Chile."

Wayne Cook: "If there's anything I HATE it's a LITTERBUG!"

A BIT OF HISTORY

Frank Swearingen tells us that many years ago, forward thinking Aromas residents organized an Improvement Association for the purpose of getting electricity for the village. However, the idea was so unpopular that the organization was disbanded. (Ah, Me!)

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Your dollar will make you a member of the Aromas Improvement Association and entitles you to receive the Booster each month, and will help greatly in paying postage and expenses. **Thank You.**

Recipe of the Month

Sadie Warren's PICKLED ARTICHOKES.

Select and clean small artichokes and drop them at once into a brine of:

1½ gallons of water.
1 Tablespoon of salt.
2 cups of white vinegar (Heinz 57).
2 Lemons juice and pulp.

Prepare a solution consisting of 2 pints water—1 pint vinegar—1 Tablespoon of salt and juice of 2 lemons. Bring to a boil and add the drained artichokes and boil 5-8 minutes. Remove scum as it forms. Cook uncovered over medium flame. Use white enamel lined lid. Before sealing add a bit of bay leaf—pinch of mixed spice and a small chile pepper from a bottle of pepper sauce.

Were You A Litterbug This Month?

1. Did you throw trash from your car window or allow your children to do so? Yes ☐. No ☐.

2. Did you unwrap that candy bar, and carelessly throw the wrapper down? Yes ☐. No ☐.

3. Did you eat your lunch and throw the sack and sandwich wrappings down to litter our beautiful country? Yes ☐. No ☐.

Did you know that it's costing the California Tax payers $500,000 a year to have the bottles, cans, papers removed from along our highways?

Nods to Aromans

The **Tucker** home on Carpenteria Avenue is being terraced in red brick—a beautiful addition to this home.

A nod to **Mrs. Tony Scurich.** Her yard is gaining new personality. A border of white Marguerites have replaced the old border that hid her beautiful yard.

The **Ray Webb** family has added to their original four room home, a beautiful sunken living room with large picture windows, a large dining room and down stair bedroom. A front porch is being added and the place made more beautiful by a new lawn and circle driveway.

Hugh Webb—leveling of front yard by bulldozer will add grace to the lovely setting of this place among the pine trees.

A big nod to **Monterey Road Commissioners** for a beautiful job on Mahar Road.

To **San Benito Road** commissioners for the work on **Seeley Avenue,** a big job on Carr Avenue. The road has been widened, all culverts marked. The ditches and banks cleared of growth and rubbish. A big improvement and appreciated by the home owners.

To **Santa Cruz County** for the widening of Rogge Lane. It's a pleasure to drive that way now.

To **Victor Haskin** for the many years of service he has given to the boys of Aromas as their Scout Master, and to **Wilma** for being his "right hand man!" Thanks, from the bottom of our hearts!

To the **Marinelli's** for the rustic shrine, and the row of lilys along the roadway. We are looking forward to seeing your future gardens.

To **Violet** and **Jerry McIntire** for the cute little Dairy symbol at the entrance.

Wedding Bells To Ring

November 13, is the joyful day set for the wedding of our Mary Malone and Kenneth Killen. Our heartiest wishes for their happiness! The newlyweds will make their home in the new Herrlich cottage on Carr Avnue. It is always a pleasure to see the establishment of a new home in Aromas and to see our young people settle here.

Kenneth is with the Navy at Alameda.

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What's Doing In A. I. A.

The October meeting of the A. I. A. was well attended.

Monterey County Farm Advisor, Art Greathead, gave an interesting talk on the raising of Christmas Trees.

Committees for House Numbering are: Bud Viers, Elden Grable and Leo Herrlich. (Get busy, boys.)

The problem of the wash in the cut on Hunter Hill was discussed. In a visit to the office of the Monterey Road Commissioners the Railroad crossing of Carpenteria was brought up. The county engineers will bring this to the attention of the S.P. (Thanks.)

A special meeting was held on the Sewer Project, with county engineers Chester Dudley and Dick Fleming.

An outline of plans and cost were given.

In order to get an official expression from the people in regards to whether the sewer is to be constructed, the project will be advertised for bid and property owners will be notified of their assessments and at that time protests may be made to the Board of Spervisors.

The prospect of water development for domestic use in Aromas is still being investigated. We are expecting to have an engineer from the Monterey County Water utilities explain ways and means of a Water Company.

Your ideas will be greatly appreciated. So come and express them.

Your President, TINY COOK

Hey! You Football Players on The Old School Lawn!

Have you noticed the mess you are playing in? You are big strong fellows, and good citizens to boot. How about taking five minutes from your play time and picking up those papers which are a disgrace to your home town? We'll be looking!

Fire Directory Now Up

Firemen arriving after the truck has gone to the fire will now know where to go by reading the new directory at the front of the Firehouse.

Everything these boys have done is a neat job and this directory is no exception. Hats off, again fellows!

Chat With Art Greathead

Had a nice time visiting with many of the members of the Improvement Association at their meeting this month. This looks like a grand bunch with a real goal to work toward.

This is the first in a series of regular articles on agricultural topics to appear in The Booster. By way of introducing this series, I should like to tell you a little about our office and our staff.

The Farm and Home Advisors office in actually The University of California in the field. We are primarily in the business of teaching in the field of agriculture and home economics. Our job is to put the latest scientific information, and some of the old into the hands of anyone with agricultural interests.

We are available for office call or farm or home call or you can reach us by telephone. Our office is located at 118 Wilgart Way, Salinas, Phone 3911, Extension 314.

Our staff is composed of seven people. Mr. A. A. Tavernetti is the County Director. He works primarily with sugar beets and lettuce. Our livestock man is Joe Muir. "Holly" Hollembeak takes care of the dry land grain and pasture work. Bob Plaister and Miss Pat Carter do the 4-H work. Miss Anne Olson is the Home Advisor in charge of adult work. I do the vegetable, fruit, and poultry work in the county.

We are here to help in any way we can—please call on us.

AWAY FROM HOME BREW

Farmer friend of ours says the wild flowers are so thick out his way you can hardly see the empty cans.

—Pierce County Herald, Ellsworth, Wisc.

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HOME OF THE MONTH

(Continued from Page Four)

artificial waterfall at September's Fair? Well, if not, you'll find one in Aromas soon, you'll see.

Dorothy, born in Monterey, has lived mostly around here. Willard, hailing from Hollister, is now operating engineer for the Pacific Ice Company. Joella's 9, Danny, 6.

Don't you enjoy families whose interests, though diversified, are enjoyed by all? Where parents like their children, children their pets and where a beautifully kept garden is shared by all and used hard? I remember a family back home, where the father's hobby was his wonderful garden, but whose children had to play in the busy, dangerous streets. No doubt, Dorothy and Willard, you've made your whole corner beautiful. "Just because." Do you realize what you've done? You've contributed much to the overall value of Aromas. Why? Because no one passes through Blohm Avenue without getting a glimpse of Heaven, whether realized or not. Or at least a facet of it. There's a serenity and coolness; a peace, affecting the mind as a cool breeze the body, on a stifling day. Oh, Thank you both, so VERY much. By the way, what's the name of the rare tree on the front lawn?

P. S. "Smashing" English colloquial term meaning: "Beautiful (Girls) wonderful (Boys—when pitching.) Excellent—any material performance.

—**Melecey Taylor** (from England)

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INSIDE YOUR HOME

(Continued from Page Two)

ing. Tho more expensive than most other materials of construction, it lends itself to more rapid construction methods, hence cheaper. Examples of these are foam rubber over plywood or over no-sag springs. These are rapid construction methods yet yield comfortable and durable pieces.

Choose the fabrics wisely. Some are versatile and appear at home on many styles of furniture; others are not. If using patterned fabrics, watch the scale of the pattern. Textured weaves are available which offer a wide range of colors and interesting surface. They can be extremely serviceable, yet make your room sing in a harmony of beautiful colors.

The Last Word

PLEASE SAY THIS TO YOURSELF

If everyone in our town
Contributed like me,
What kind of a paper would **our** Booster be?

Wouldn't have much in it we fear. Now, get busy and send in YOUR thoughts, (no matter what) your favorite recipe, the doings of your area or your street, your poems, or what have you!

(A few folks doing it, would **tickle your editor pink.**)

SAD BUT TRUE

Many a man has lost control of his car by teaching his son to drive!

—Sarasota County Breeze, Sarasota, Fla.

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